

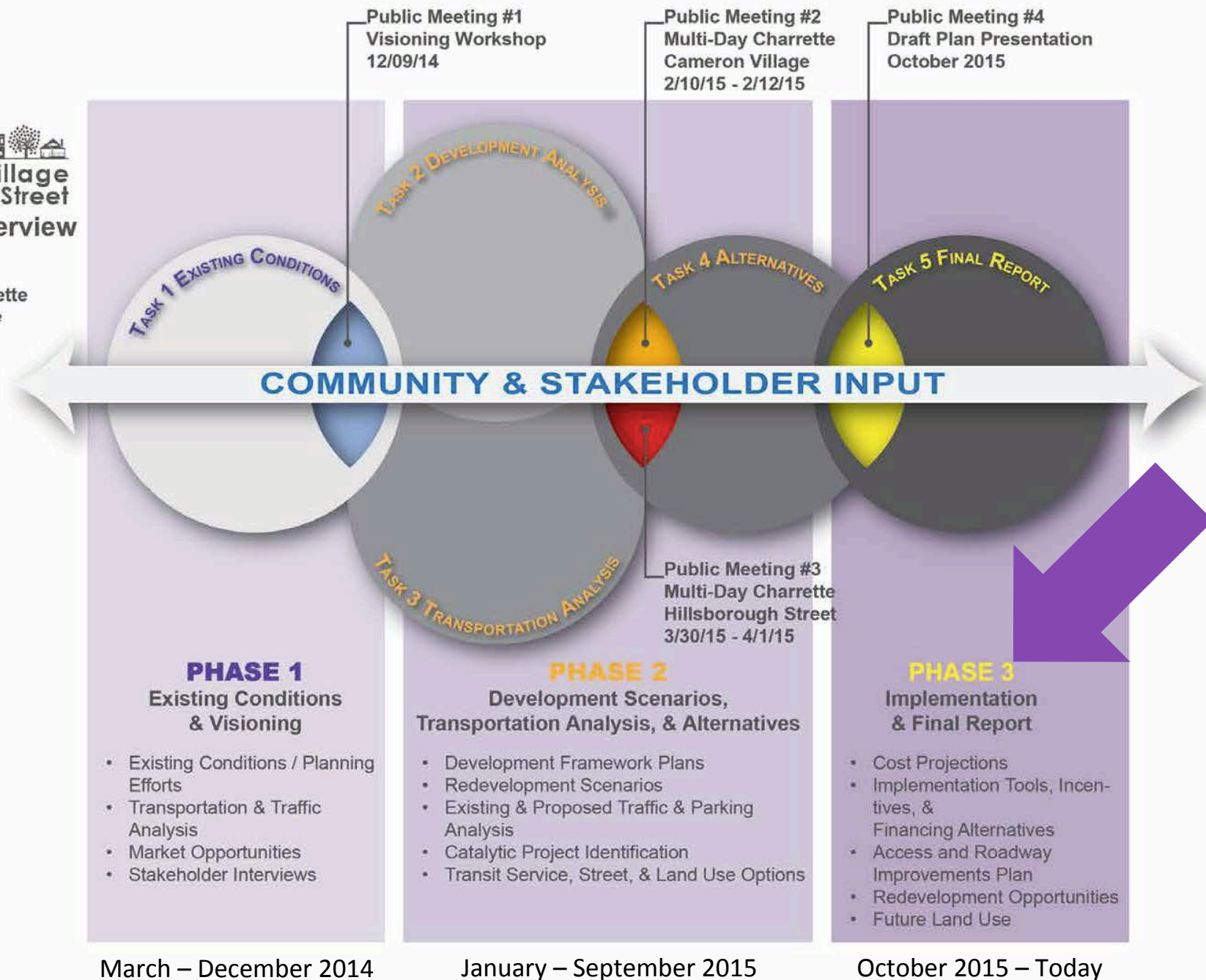
Cameron Village & Hillsborough Street Small Area Plans





Cameron Village Hillsborough Street Process Overview

Multi-Day Charrette
Cameron Village



Project Vision

Cameron Village Vision

Cameron Village is already a walkable part of the city and future success will:

- Provide daily needs within walking distance and access to most destinations via transit.
- Accommodate growth in a way that smartly reduces travel demand and promotes sustainable lifestyles.
- Preserve and enhance neighborhood character and connectivity.



Project Vision

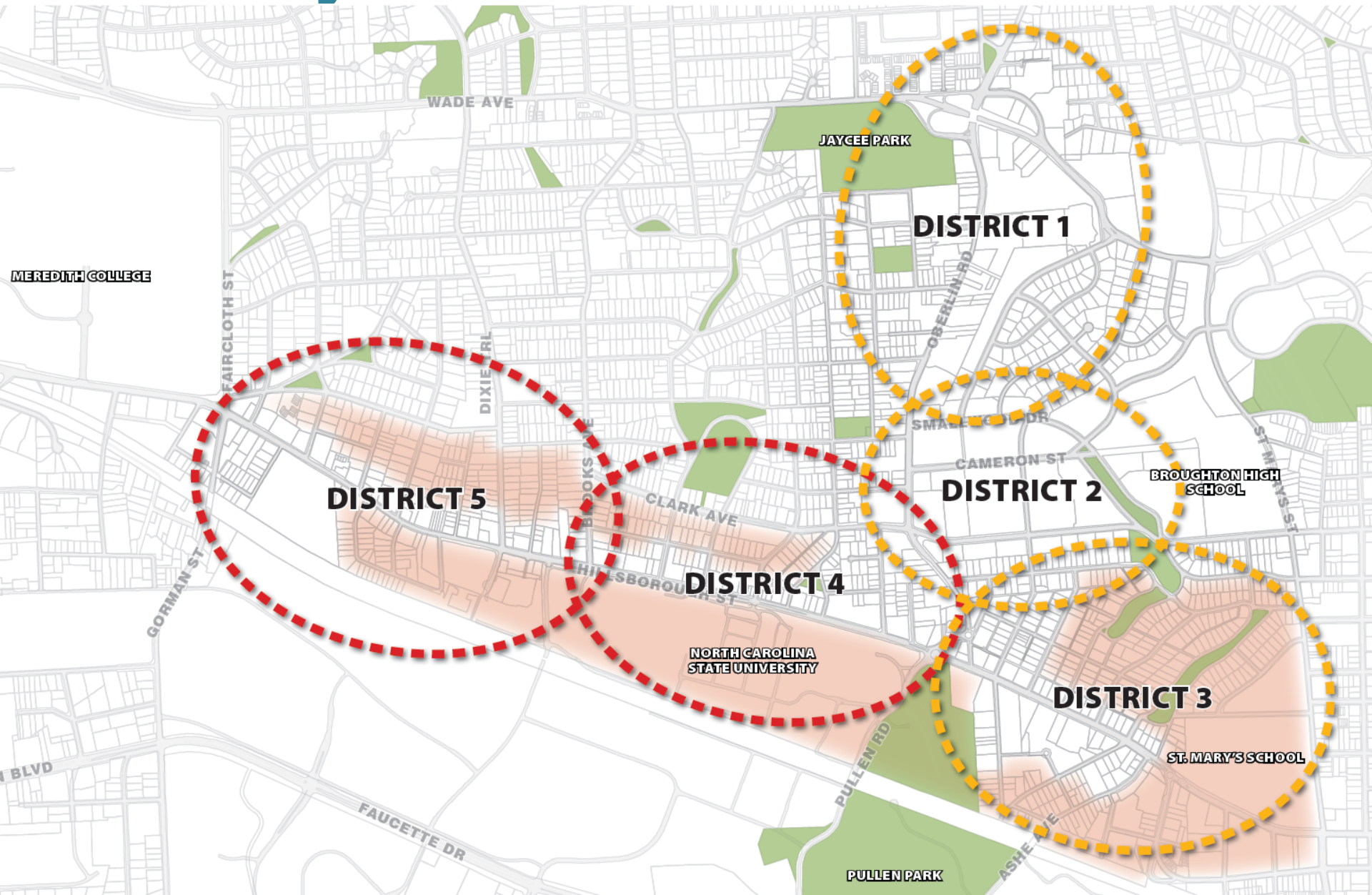


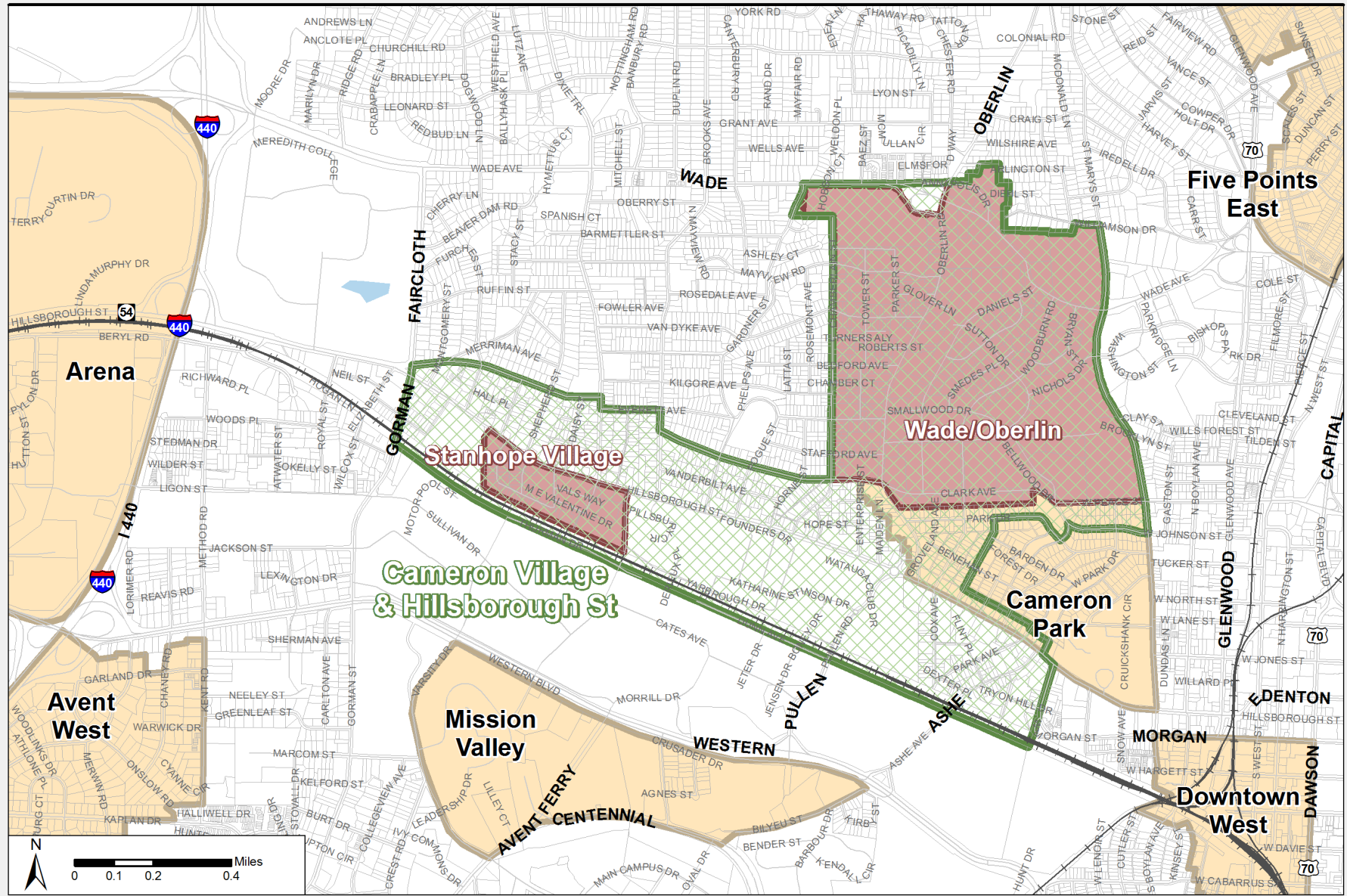
Hillsborough Street

Hillsborough Street is the interface between NCSU and the city and future success will:

- Through adaptive use and redevelopment, preserve and add to diversity in all its forms: buildings and architecture; housing types and residents; visitors and patrons; employment and businesses; amenities and services; experiences and recreation.
- Connect already thriving districts to create a robust and rich experience the length of the street.
- Meet parking needs through innovative strategies and partnerships.
- Build on existing strengths in arts, entertainment, and innovation to enhance the street's vitality and attract a broad spectrum of the Cameron Village and Hillsborough Street communities.

Project Area and Districts





Area Plans
 Area Plan Added
 Area Plan Removed

Seven Planning Strategies

1. Complete Pedestrian & Bicycle Networks
2. Improve & Expand Parks & Open Space
3. Increase Transit Options
4. Distribute & Calm Traffic
5. Plan for Adequate & Accessible Parking
6. Zone for the Future
7. Promote Quality Design

Planning Strategies

CP-3C-16 Area Plan

Policy AP-CVH 1 Complete Pedestrian and Bicycle Networks

Establish “Complete Streets” that accommodate vehicles, cyclists, pedestrians, transit, and parking. Expand the pedestrian network with new sidewalks, repairs, and improvements. Incorporate bicycle facilities along key streets, and dedicated enhanced linkages between NCSU and the neighborhoods using Gorman and Gardner streets.

Policy AP-CVH 2 Improve and Expand Parks and Open Space

Seek opportunities to enhance existing open spaces and create new open spaces through the development process. Larger new developments in the plan area should provide enhanced outdoor amenity areas that contribute to a gracious and inviting public realm. (KP) Comprehensive Plan Amendment CP-3C-16 2 January 9, 2017

Policy AP-CVH 3 Increase Transit Options

Improve public transportation service quality within the study area through implementation of the Wake Transit Plan and improved coordination with other providers including GoTriangle and NCSU Wolfline. Consolidate and improve stops, incorporate new technology, and facilitate partnerships with employers to encourage transit use.

Policy AP-CVH 4 Distribute and Calm Traffic

Prioritize transportation network modifications that enhance connectivity, including realignment of Smallwood and Bellwood drives between Clark Avenue/Peace Street and Cameron Street, and lane reassignment on Oberlin Road between Clark Avenue to Wade Avenue to better accommodate turning movements, parking, bicycles, and pedestrians. Increase network connectivity by bisecting the superblock along Oberlin Road, between Wade Avenue and Smallwood Drive, with one or more new connections.

Policy AP-CVH 5 Plan for Adequate and Accessible Parking

Address parking needs by actively managing and expanding on-street parking, studying existing surface parking lots for efficiency, developing a shared parking network, evaluating parking-related city policy as it applies to mixed-use development and continued encouragement of alternative means of transportation, and encouraging provision of public parking in new private developments.

Policy AP-CVH 6 Zone for the Future

Rezoning petitions should be consistent with the policy guidance in this area plan as well as the recommendations from Map AP-CVH 1. (KP)

Policy AP-CVH 7 Promote Quality

Design Building on the foundation created in the Unified Development Ordinance, new developments should incorporate transition areas, setbacks, stepbacks, and design that improves the public realm. Design, massing, an height should respond to the contextual setting. (KP)

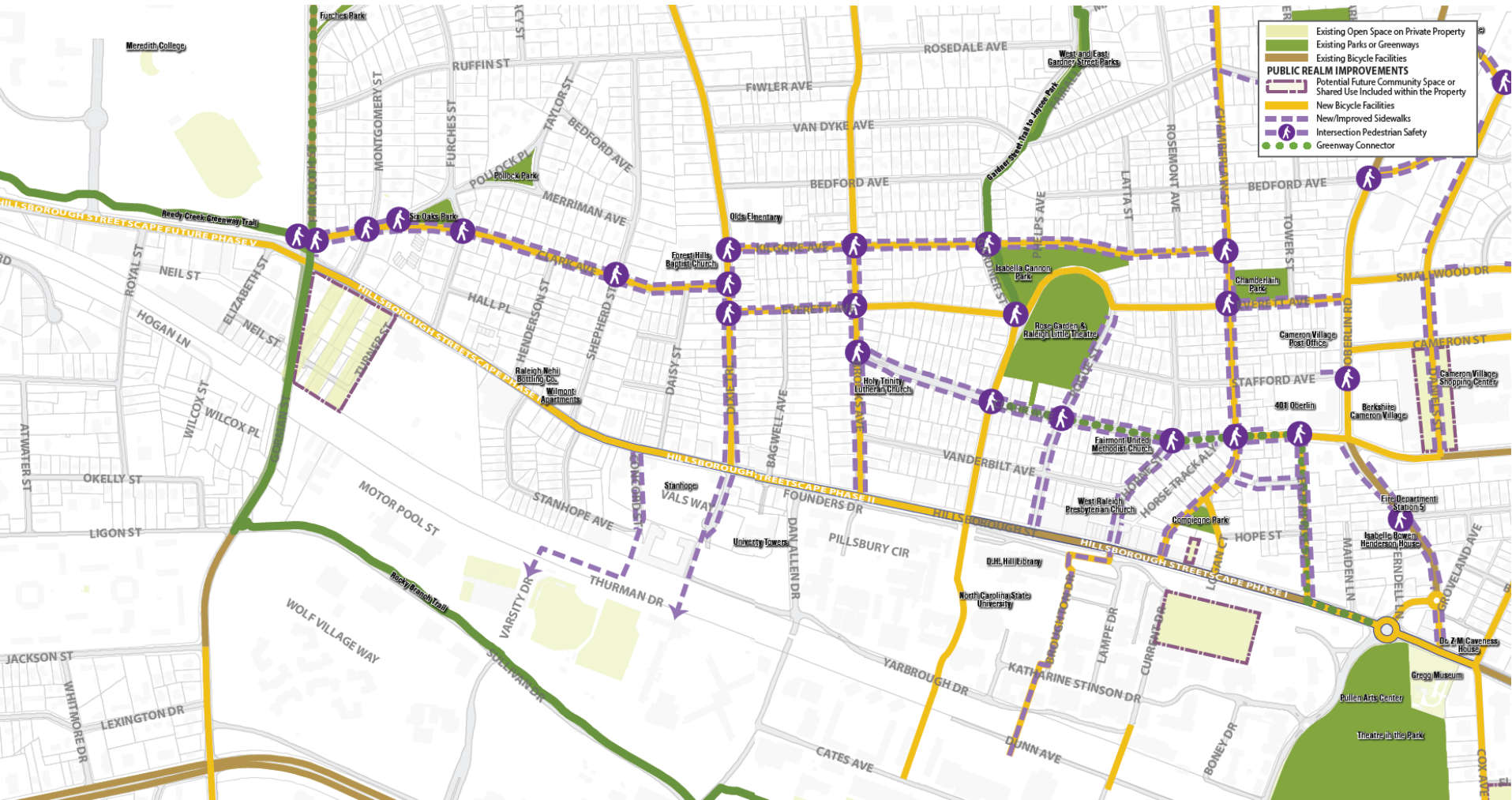
Complete Bicycle & Pedestrian Networks

- Expanded & Continuous Networks
- Intersection Improvements
- Coordination with BikeRaleigh
- Pedestrian
- Bicycle



FIGURE 6. PUBLIC REALM IMPROVEMENTS PROPOSED FOR THE CAMERON VILLAGE STUDY AREA
RECOMMENDATIONS INCLUDE NEW OR IMPROVED SIDEWALKS, CROSSWALKS, AND BICYCLE LANES, PARK IMPROVEMENTS AND SUGGESTIONS FOR COMMUNITY SPACE WITHIN PRIVATE DEVELOPMENTS.

Complete Bicycle & Pedestrian Networks



Complete Bicycle Network

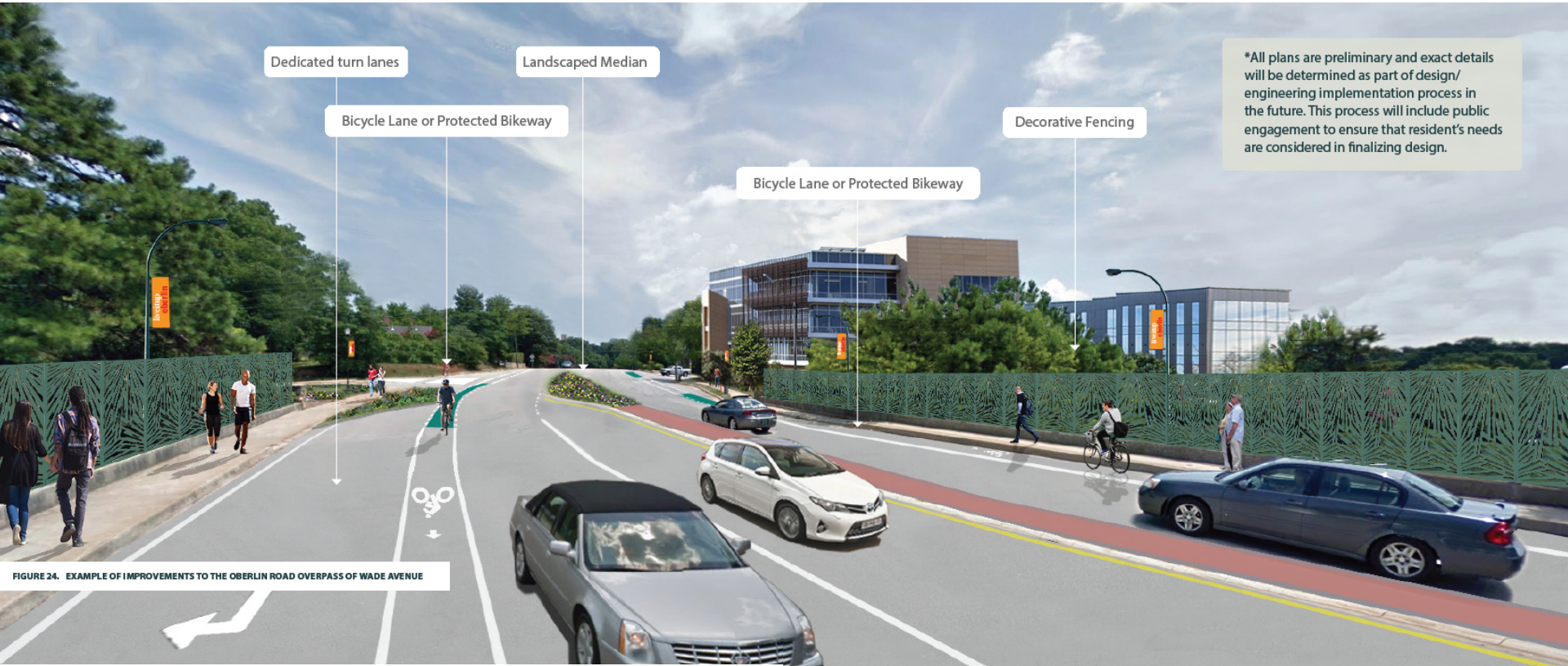


Complete Bicycle Network

- Continuous Network
- 3 types of facilities
 - Bicycle Lanes
 - Separated Bikeways
 - Neighborhood Bikeways
- Coordination with BikeRaleigh



Complete Bicycle Network



Improve & Expand Parks & Open Space

- Improvements to existing facilities
- Opportunity for new open space within private development



FIGURE 25. OPEN SPACE NETWORK IMPROVEMENTS PROPOSED FOR THE CAMERON VILLAGE STUDY AREA

Improve & Expand Parks & Open Space



Increase Transit Options

- Coordination among systems
- Consolidation & improvement of stops
- Implement Wake Transit Plan (increase frequency)
- Technology
- TDM via employers



FIGURE 29. TRANSIT IMPROVEMENTS PROPOSED FOR THE CAMERON VILLAGE STUDY ARE

Distribute & Calm Traffic



EXISTING CONDITIONS

Existing Primary Network



ENHANCED MOBILITY NETWORK

Proposed Enhanced Network

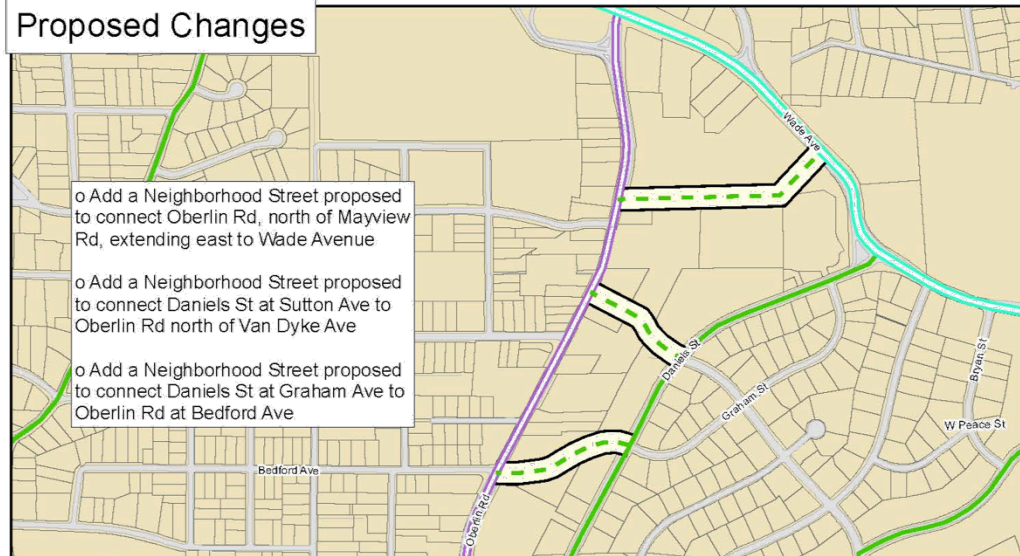
Local Street Connections

CP-3B-16 Street Plan

Current Street Plan



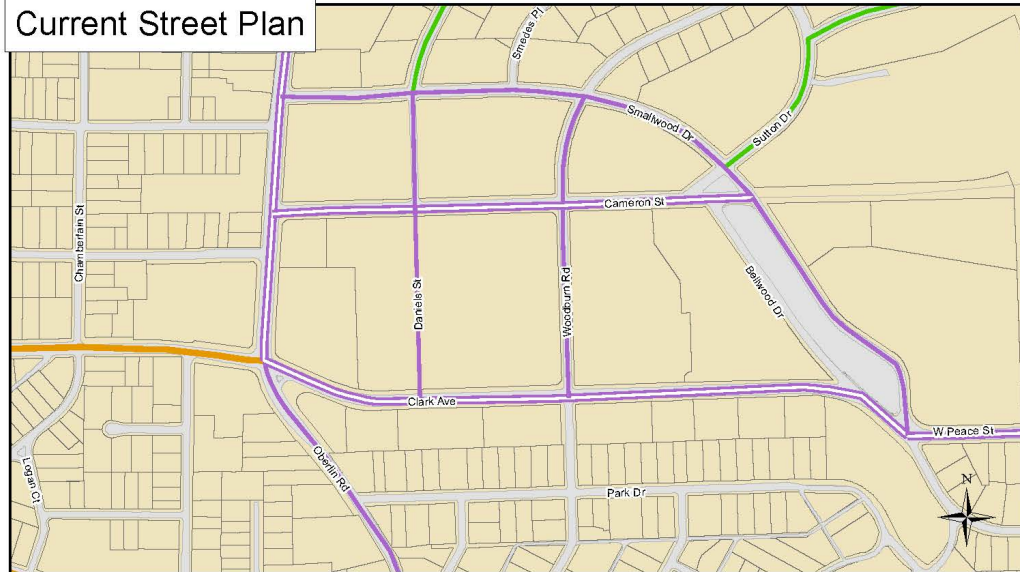
Proposed Changes



— Proposed Addition or Alteration of Street Plan; X X X Proposed Portion to Remove from Street Plan

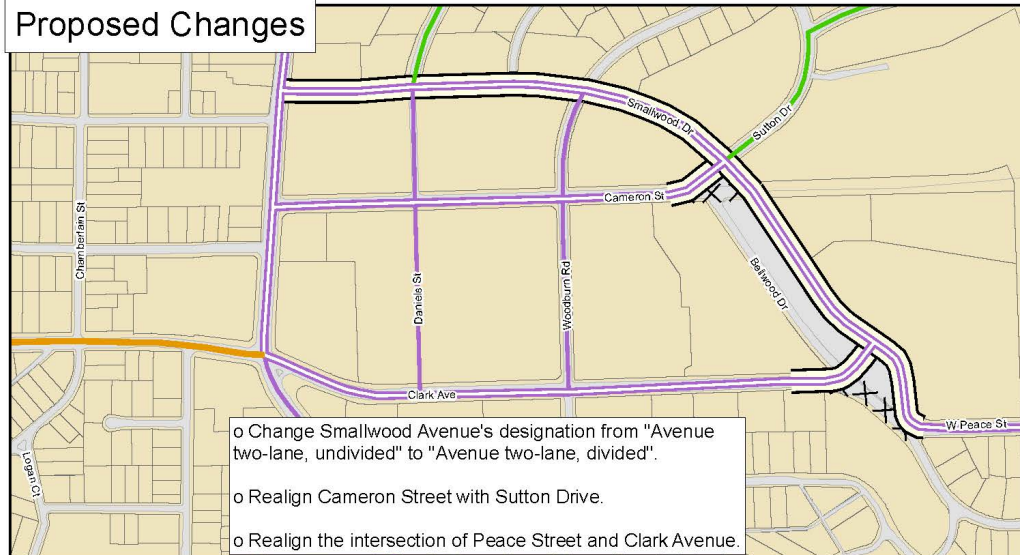
CP-3B-16 Street Plan

Current Street Plan



0 125 250 500 750 1,000 Feet

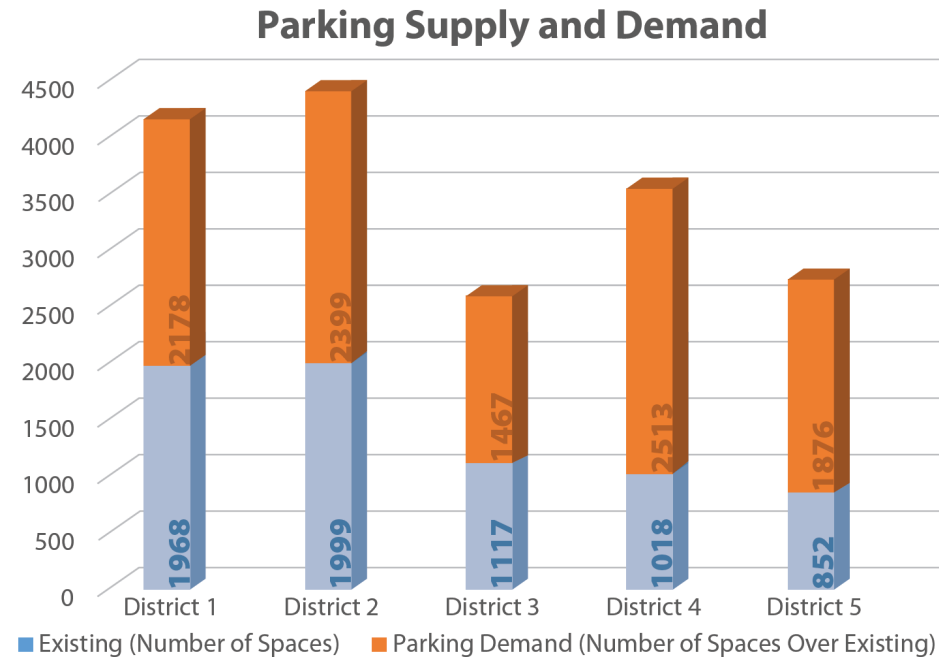
Proposed Changes



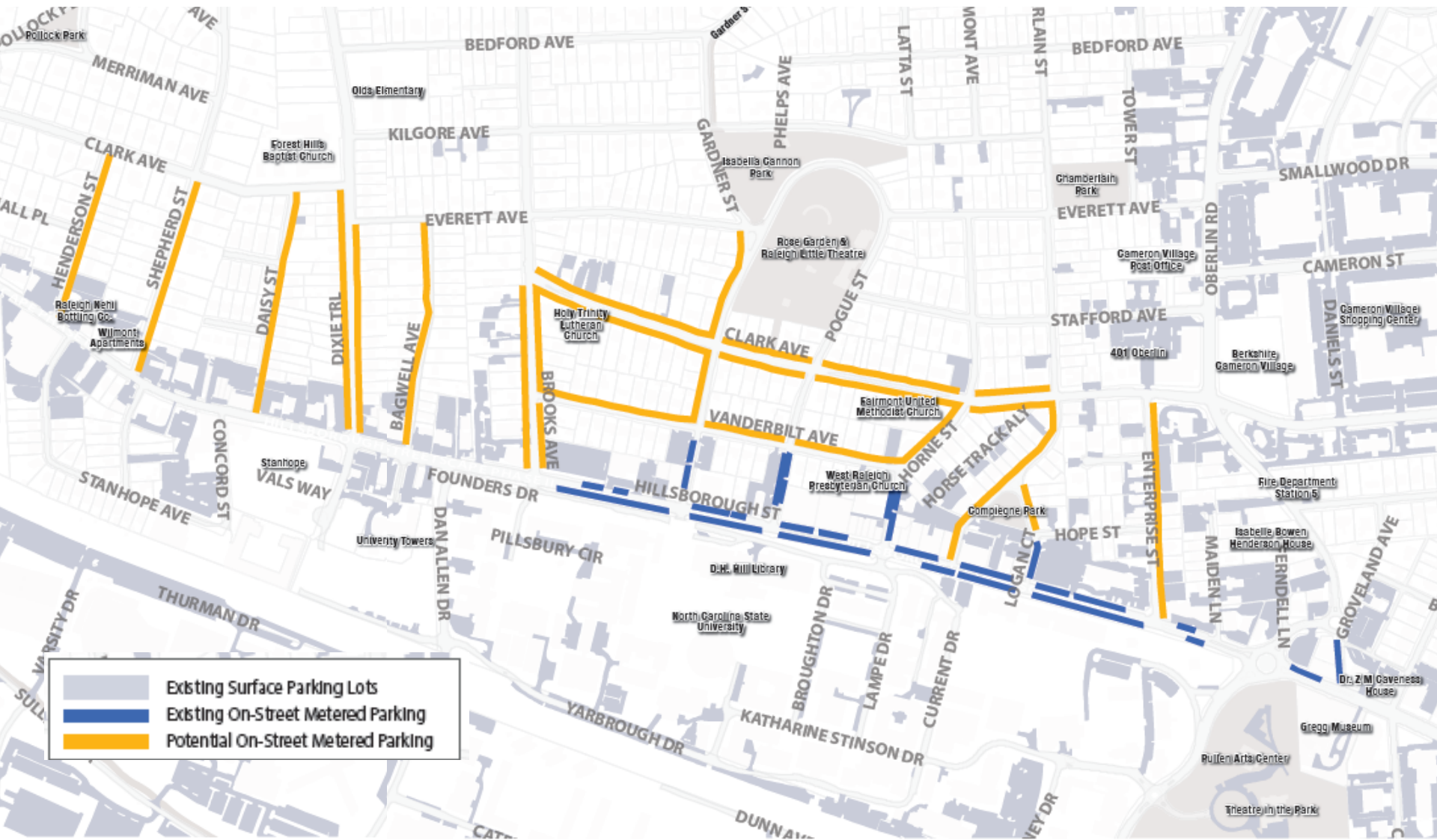
— Proposed Addition or Alteration of Street Plan; XXX Proposed Portion to Remove from Street Plan

Plan for Parking

- Actively manage on-street supply
- More efficient use of off-street supply
- Study & redesign of on- & off-street
- Expand on-street metering
- Leverage existing policies
- Create public parking in new private development



Plan for Parking



Zone for the Future

- Office use focused at Wade/Oberlin
- Commercial remains around Cameron Village Shopping Center
- Mixed use in Oberlin and Clark corridors

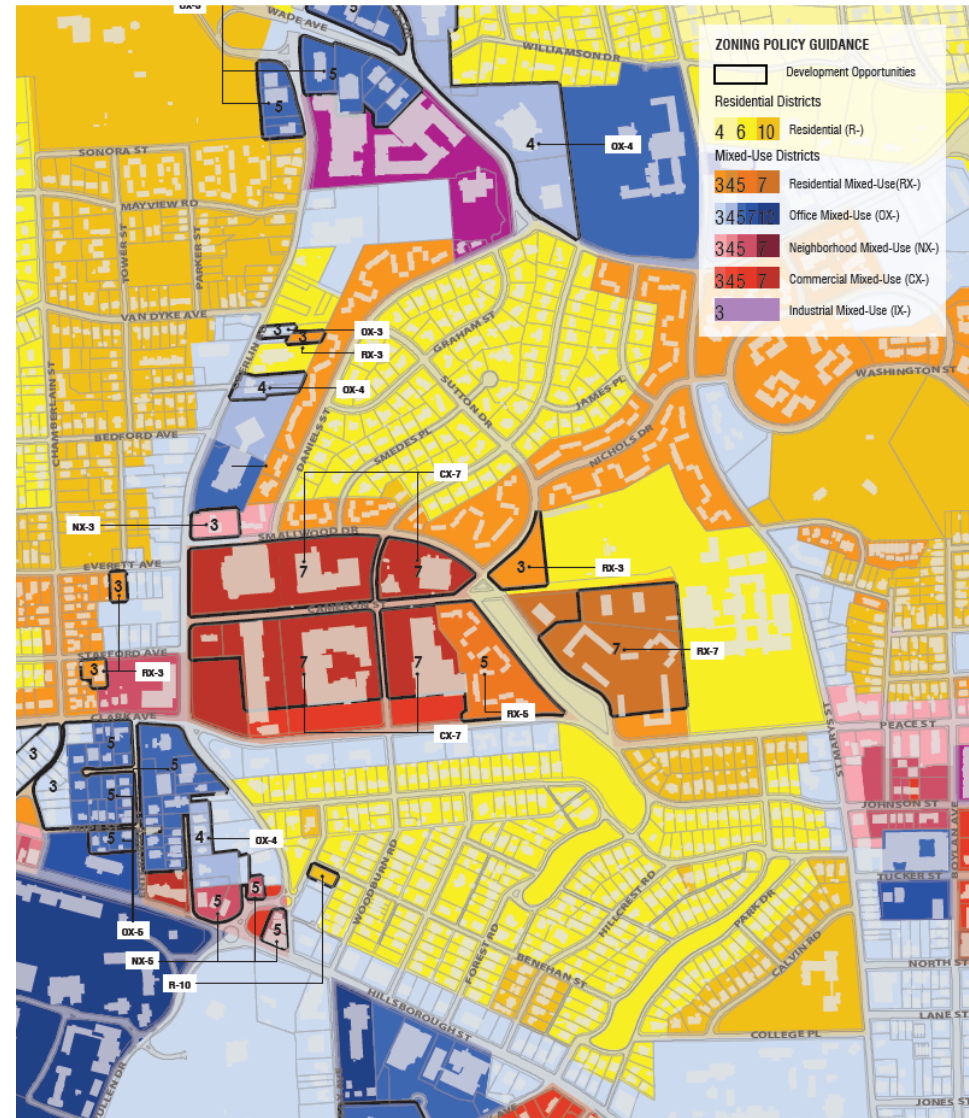
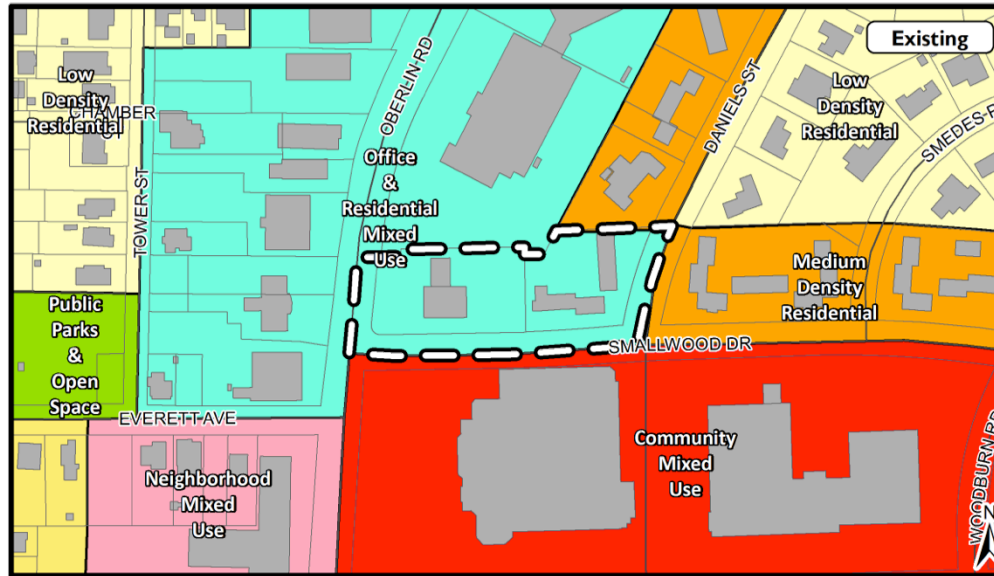


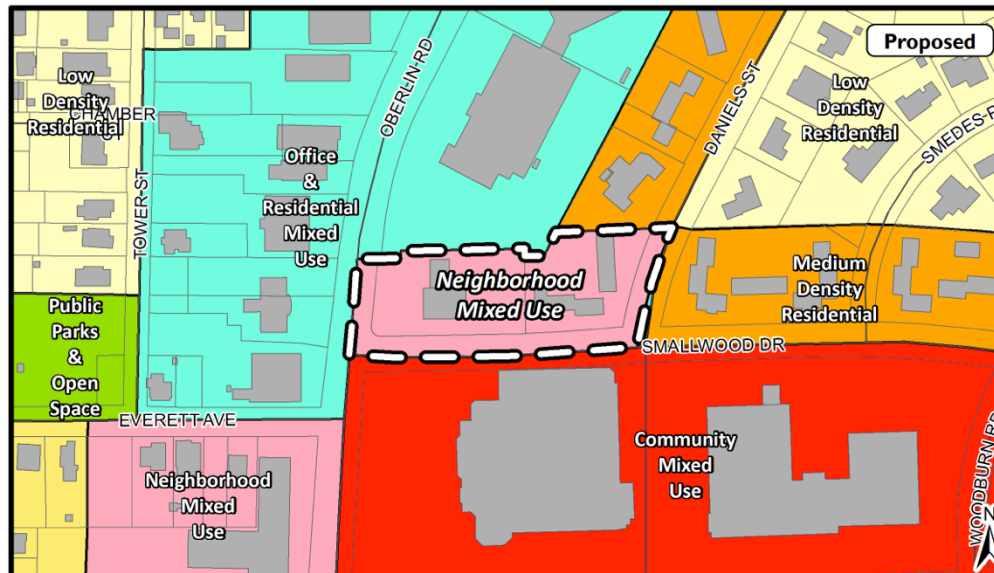
FIGURE 43. PROPOSED POLICY GUIDANCE TO ZONING FOR THE CAMERON VILLAGE STUDY AREA INCLUDE CHANGES IN ZONING CATEGORIES AND TARGETED INCREASE IN INTENSITY THROUGH HEIGHT OR USE.

CP-3A-16 FLUM

Existing Designation: Office & Residential Mixed Use

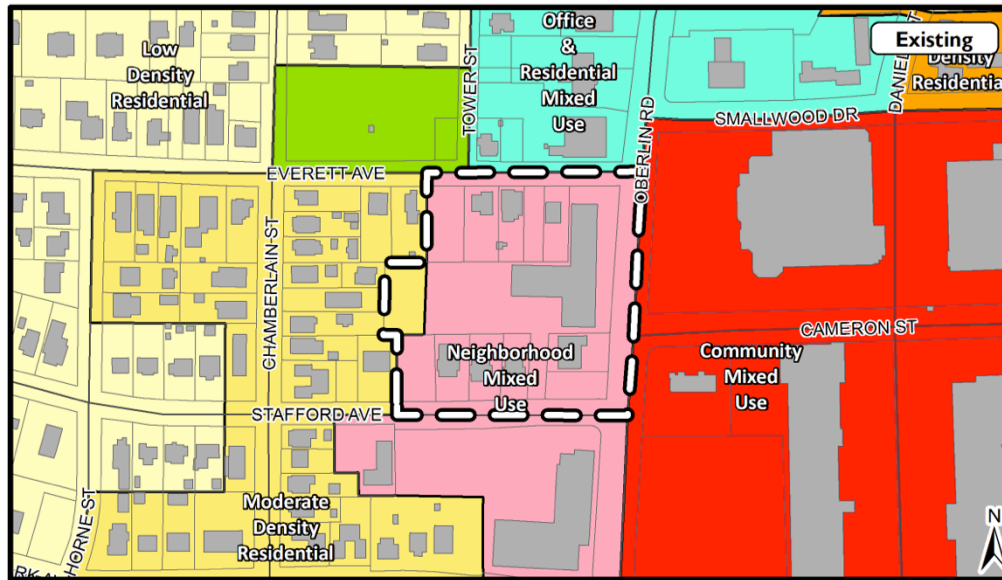


Proposed Designation: Neighborhood Mixed Use

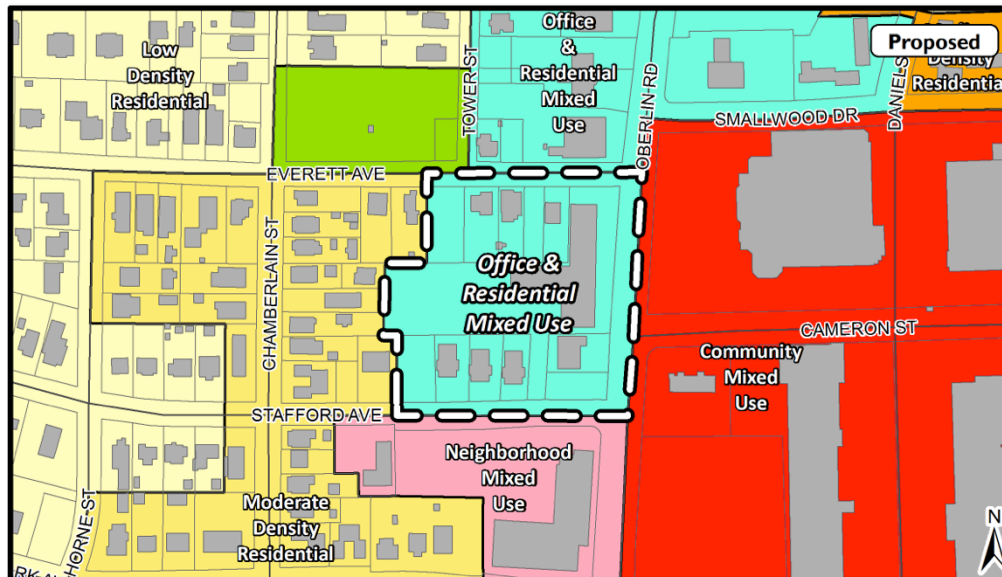


CP-3A-16 FLUM

Existing Designation: Neighborhood Mixed Use & Moderate Density Residential

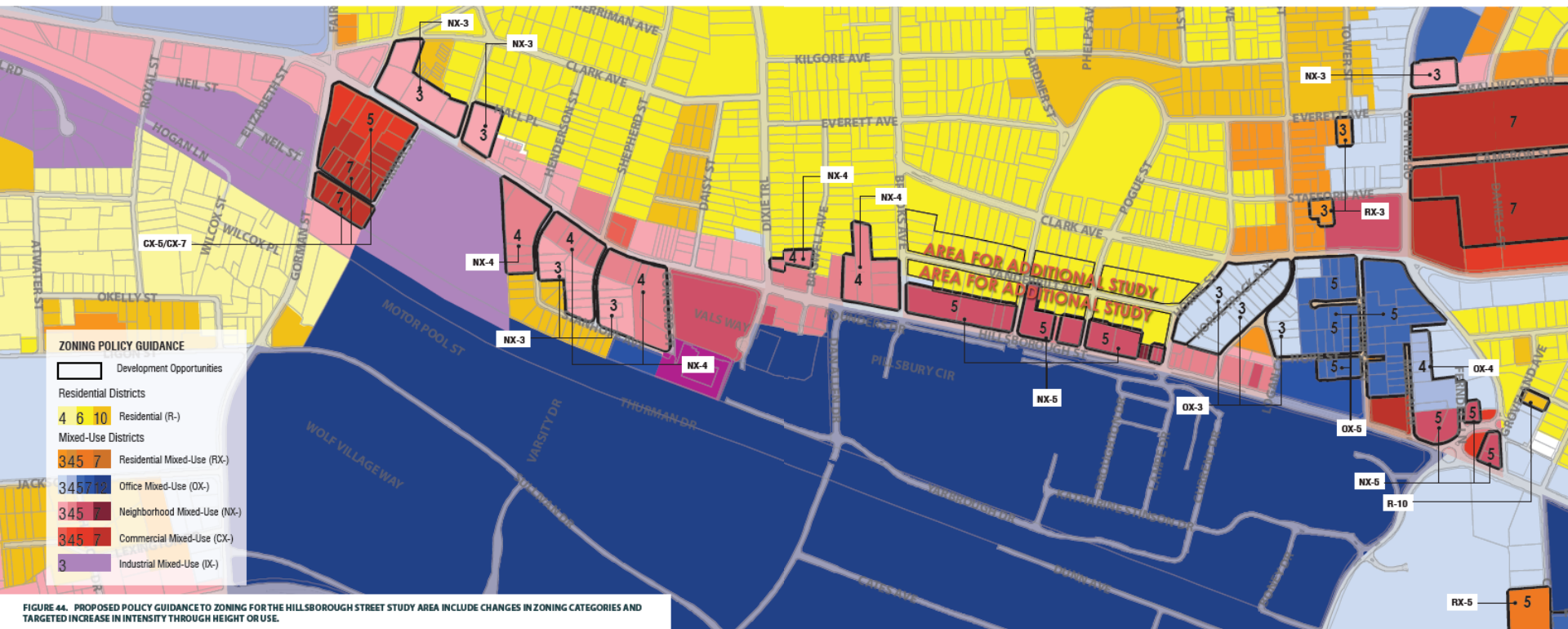


Proposed Designation: Office & Residential Mixed Use



Zone for the Future

- Enterprise as mixed-use knuckle between Hillsborough Street and Cameron Village
- More planning for Vanderbilt Avenue



Zone for the Future



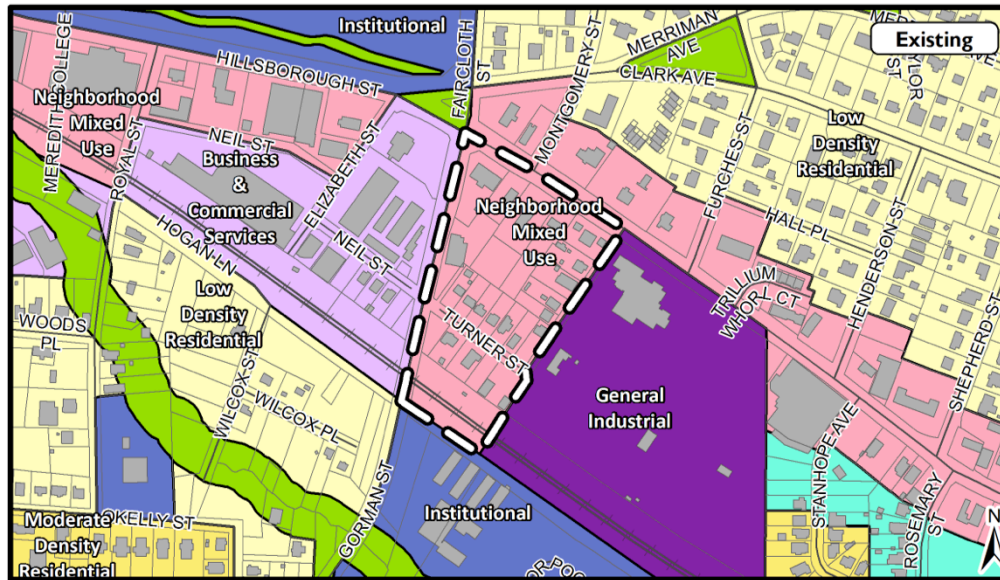
FIGURE 20. ENTERPRISE STREET - TODAY



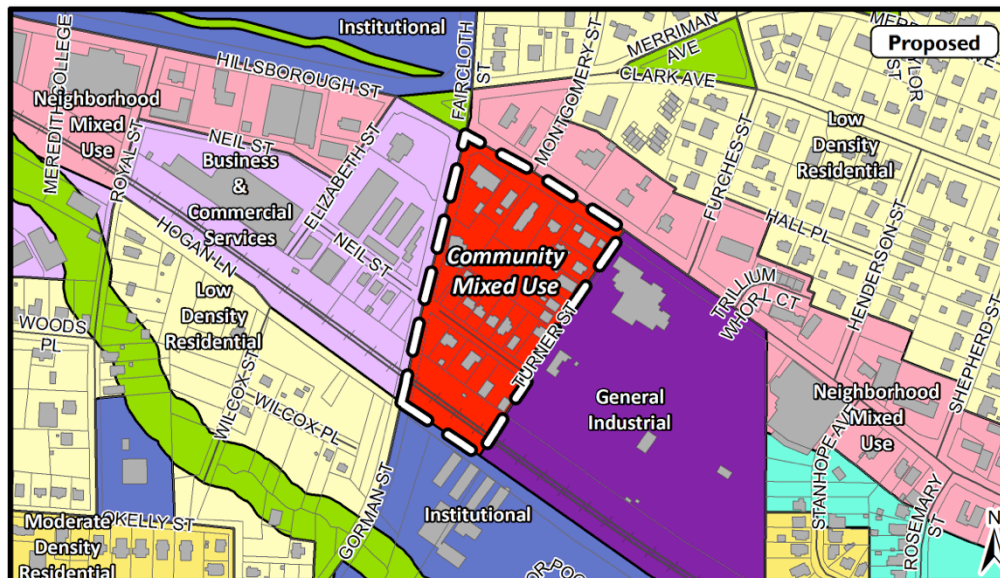
FIGURE 21. ENTERPRISE STREET - MODERATE GROWTH

CP-3A-16 FLUM

Existing Designation: Neighborhood Mixed Use

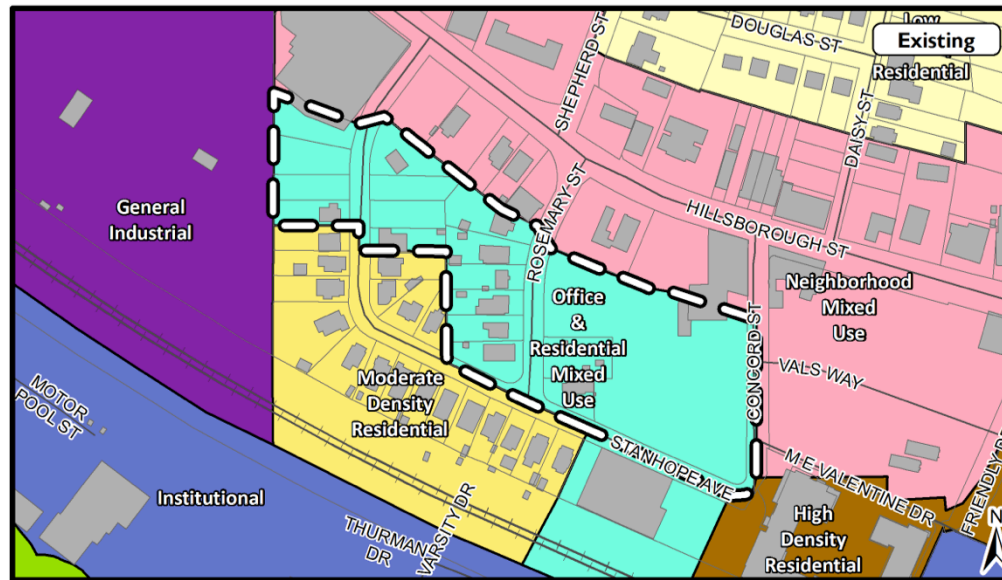


Proposed Designation: Community Mixed Use

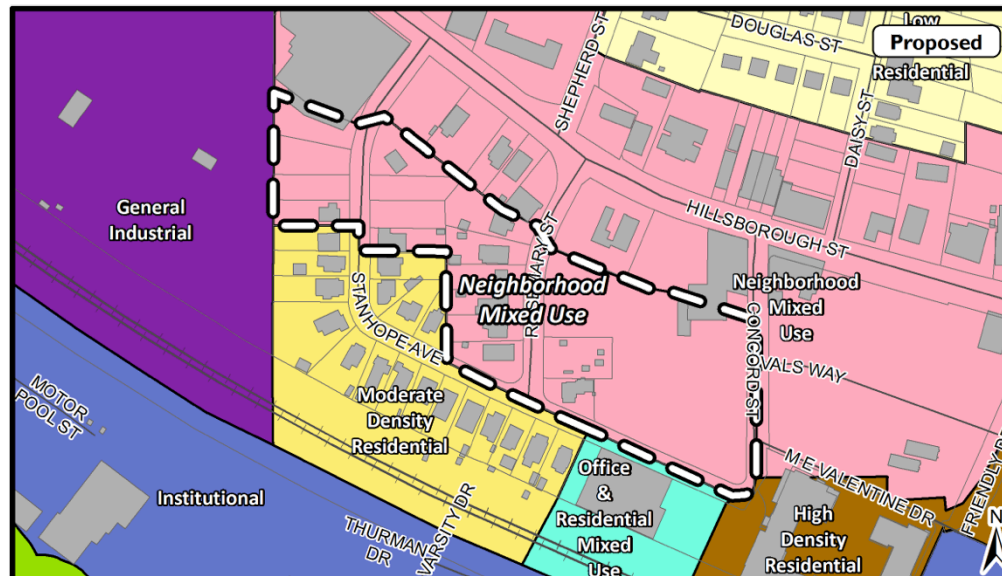


CP-3A-16 FLUM

Existing Designation: Office & Residential Mixed Use

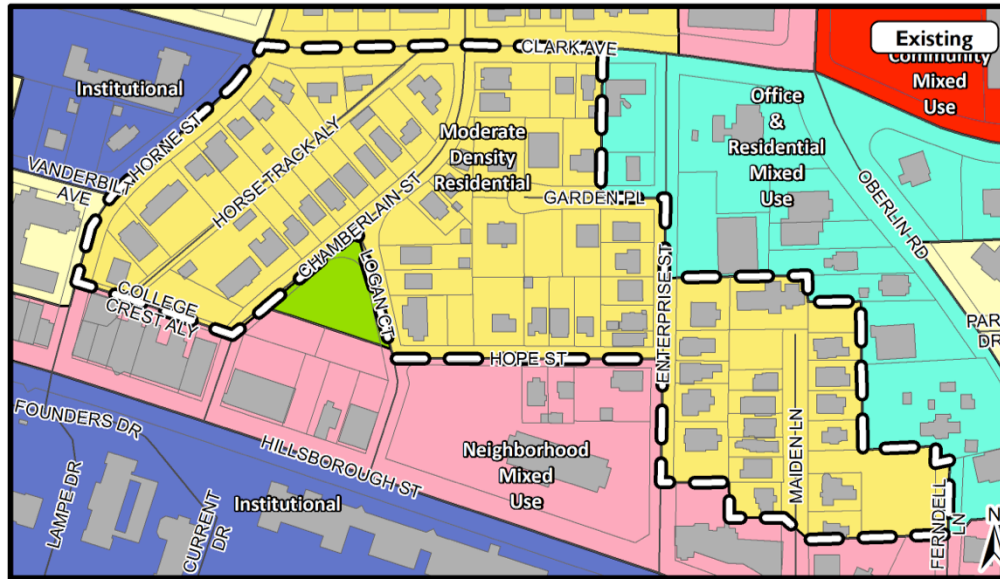


Proposed Designation: Neighborhood Mixed Use

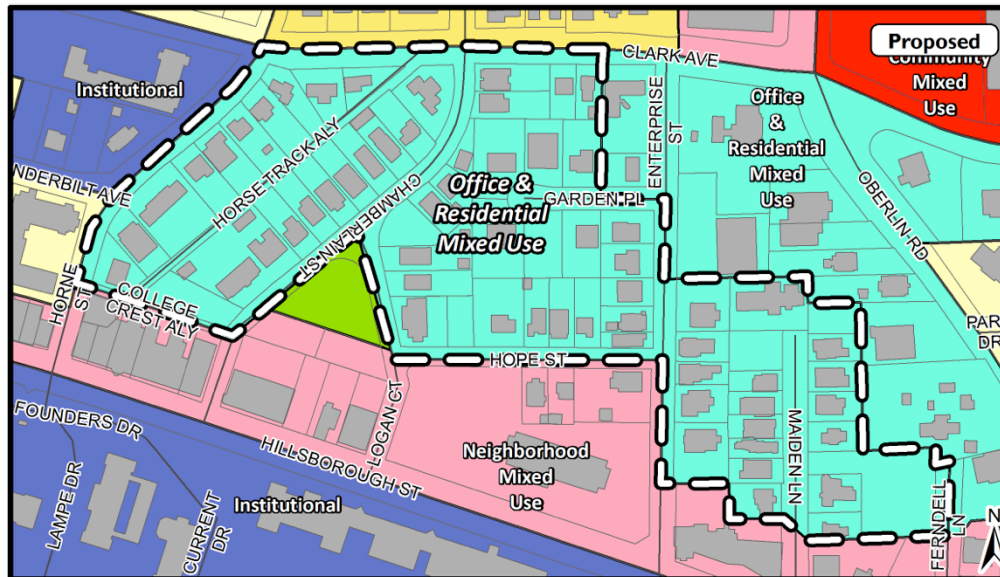


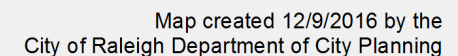
CP-3A-16 FLUM

Existing Designation: Moderate Density Residential



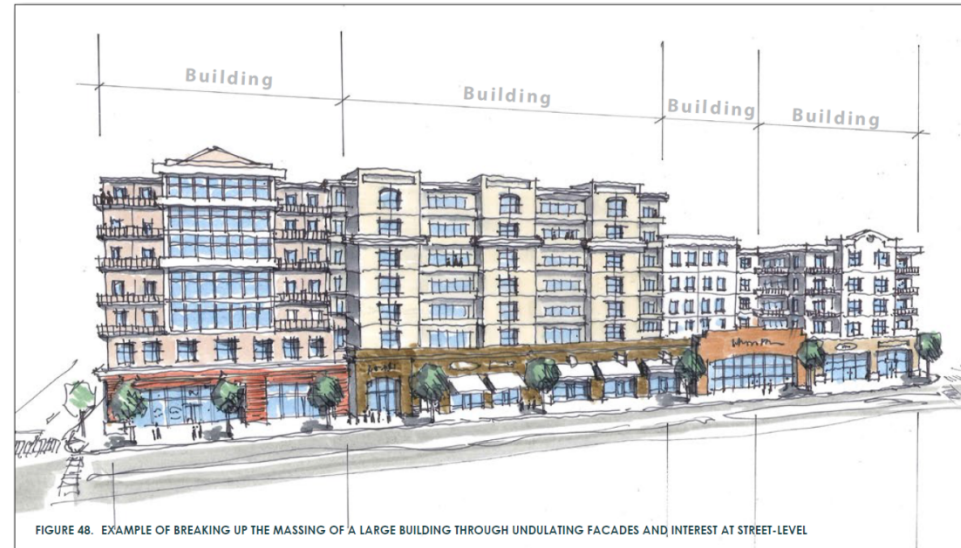
Proposed Designation: Office & Residential Mixed Use





Promote Quality Design

- Height/scale transitions
- Break up large buildings and blocks
- Street Level Activity



Next Steps

- Hear from public
- Recommendation to City Council – may include:
 - Suggested revisions to plan document
 - Suggested revisions to Comprehensive Plan Amendments



More Information

Visit City of Raleigh online,
www.raleighnc.gov

- Search for “Cameron Hillsborough”

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The screenshot shows the City of Raleigh website. The header includes the City of Raleigh logo and a search bar. The navigation menu lists Departments, Arts & Parks, Services, Government, Business & Development, and Community. The main content area features a sidebar with links to Land Use, Permits & Inspections, Business Services, and Development Resources. The main content area displays the title "Cameron Village and Hillsborough Street Small Area Plans" with a last updated date of Feb. 03, 2016. Below the title is a map of the study area and a list of key questions. The "Project Status" section mentions public meetings held on Oct. 28 and 29, 2015, and provides links to the presentation and summary. A "Workshop summaries" section is also visible at the bottom.

City of Raleigh

Search

Departments ▾ 🏠 Arts & Parks Services Government Business & Development Community Env

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- GIS Mapping
- Standard Detail Drawings

Cameron Village and Hillsborough Street Small Area Plans

Last updated Feb. 03, 2016 - 9:43 am

Cameron Village and Hillsborough Street Small Area Plans

The Cameron Village and Hillsborough Street Small Area Plans are a scenario planning effort that seeks to answer a few key questions about the study area:

- Which sites are most likely to see significant redevelopment?
- Given the existing development pattern and roadway network, what is an appropriate scale and character of future development?
- What roles do transportation and parking play in future development?

Project Status

Public Meetings for Cameron Village and Hillsborough Street Small Area Plans were held on Wednesday, Oct. 28 and Thursday, Oct. 29, 2015 to discuss the draft plan.

View the [presentation](#) ⓘ that was given at the public meeting or read the [summary](#) ⓘ of public input from the meetings and subsequent online survey. A draft project report will be posted here for public comment in the coming weeks – stay tuned!

▼ Workshop summaries